

Privacy Statement

PRIVACY POLICY

Blue Box Medical LTD is a company incorporated in England. The terms, refer to Blue Box Medical LTD.

The purpose of this statement is to set out how we use personal information that we may obtain about you. A copy of this Privacy Statement is also displayed on our website.

We take your data protection seriously and would like you to know how we look after and protect the data that you send to us.

We will never sell your data or pass it on to any third parties except, in the course of providing the agreed services to you.

In line with our obligations under the General Data Protection Regulations (GDPR), we have obtained copies of all our third-party suppliers for their Privacy Statements to ensure they are also compliant.

When you use the services of Blue Box Medical Ltd you will be asked to provide certain information such as your contact details which will be held on computers or otherwise. We will use this data to fulfil our agreement with you.

We may use information that you provide or that is obtained by us:

(a) To administer our web site services.

(b) for assessment and analysis (e.g. market, customer and product analysis) to enable us to review, develop and improve the services which we offer and to enable us to provide you and other customers with relevant information through our marketing programme. We may use your information to make decisions about you using computerised technology, for example automatically selecting products or services which we think will interest you from the information we have. We may inform you (by e-mail, telephone, text message, mail or otherwise) about products and services which we consider may be of interest to you. If you do not wish Blue box Medical LTD to use or share your information for marketing purposes, please email data@blueboxmedical.co.uk

(c) For the prevention and detection of fraud.

We may also disclose your information:

- a. to anyone to whom we transfer or may transfer our rights and duties under our agreement with you;
- b. if we have a duty to do so or if the law allows us to do so.

To enable us to monitor and improve the site, we may gather certain information about you when you use it, including details of your domain name and IP address, operating system, browser, version and the web site that you visited prior to our site.

New technologies are emerging on the Internet that help us to deliver customised visitor experiences. In particular, there is a technology called “cookies” which may be used by us to provide you with customised information from our web site. A cookie is an element of data that a web site can send to your browser, which you may then store it on your system. Cookies allow us to understand who has seen which pages and advertisements, to determine how frequently particular pages are visited and to determine the most popular areas of our web site. Cookies also allow us to make our web site more user friendly by, for example, allowing us to save your password so that you do not have to re-enter it every time you visit our web site. We use cookies so that we can give you a better experience when you return to our web site. Most web browsers automatically accept cookies. You do not have to accept cookies, and you should read the information that came with your browser software to see how you can set up your browser to notify you when you receive a cookie, this will give you the opportunity to decide whether to accept it.

We may supplement the information that you provide to us with information that we receive from third parties.

We endeavour to take all reasonable steps to protect your personal information, however, we cannot guarantee the security of any data you disclose on-line. You accept the inherent security risks of providing information and dealing on-line over the Internet and will not hold us responsible for any breach of security unless this is due to our negligence or wilful default.

You have the right to see personal data (as defined in the Data Protection Act) that we keep about you, upon receipt of a written request and payment of a fee. If you are concerned that any of the information we hold on you is incorrect please contact us.

Please note that any products and services are supplied subject to our standard Terms and Conditions.

Disclosure

We may disclose the information for the purpose it was collected. Where additional information is required the information may be disclosed after you have given your consent. You have specific rights in connection with personal information: request access to your personal information; request correction of the personal information that we hold about you; request erasure of your personal information; object to processing of your personal information where we are relying on a legitimate interest; request the restriction of processing of your personal information; request the transfer of your personal information to another party and the right to withdraw consent.

Complaints

Privacy complaints are taken very seriously and if you believe that we have breached your privacy you should in the first instance write to our DPO James McKenna at data@blueboxmedical.co.uk, the details of your complaint. We would ask that you provide us with as much detail as possible to allow a thorough investigation. Your complaint will be acknowledged within 24 hours and we aim to resolve any complaint within 5 working days. However, depending on the complexity of the complaint and availability of clients or external agencies it may on occasions take longer. Should your complaint show that we have breached our duty of care we will report the breach to the Information Commissioner's Office. If you are not satisfied by our response you may complain to the ICO. <https://ico.org.uk/for-organisations/report-a-breach/personal-data-breach/>

Contact Us

If you have any comments or queries in connection with our privacy policy, which is also published on our Website or to resolve any disputes, please contact us by email: data@blueboxmedical.co.uk